



FOR IMMEDIATE RELEASE

Vogel & Noot joins Empac as corporate member

European Metal Packaging association expands scope in CEE

Brussels, 30 August 2010 – European Metal Packaging (Empac), the association bringing together European producers of rigid metal packaging, has extended its corporate membership base with the addition of metal packaging manufacturer Vogel & Noot Holding AG. The move underscores Empac's commitment to further grow its presence across continental Europe.

Vogel & Noot produces metal cans for food packaging, chemical containers, caps and decorative cans. The Austrian based firm was founded in 1872 and has plants throughout Europe.

Vogel & Noot is Empac's 7th corporate member and 21st overall, joining a list of large global players from the European metal packaging and steel industry. These include APEAL, ColepCCL, Crown Europe, Huber Packaging Group, Impress Group and Massilly Holding. The organisation also has 11 national metal packaging association members from across Europe and three associate members.

"Metal packaging continues to grow as a segment in Central and Eastern Europe, where Vogel & Noot has a large stake. We look forward to tapping into their expertise and experienced resources in these regions as we continue to inform the market and consumers about the unique features of metal packaging," said Gordon Shade, Empac CEO.

As a corporate member, Vogel & Noot will participate in the strategy and actions for the defence and promotion of the metal packaging industry. The company will play an active role in the relevant working groups and the main Empac Board, where it will be represented by Vogel & Noot board member Peter Gasser.

"Becoming a corporate member of Empac represents a valuable opportunity for us to contribute meaningfully to the future of metal packaging and influence the agenda for the sector. This is an exciting prospect for Vogel & Noot and we are pleased to become members of Empac", says Peter Gasser.

Empac is tasked with defending and promoting the rigid metal packaging industry and provides a unified voice for the industry throughout Europe. The association offers information and support to its

members and regulatory bodies in the European Union and disseminates best manufacturing practice and guidelines through technical committees comprising acknowledged experts in their field.

The organisation recently launched the industry's first interactive environmental scorecard, designed to calculate the carbon footprint of its members' metal packaging products.

--- ends ---

For further information about Empac, please contact:

Lisa Michelle Sørensen, CitySavvy: +31 20 794 4737

E-mail: empac@citysavvy.com



Follow us on Twitter:

MetalPackaging

<https://twitter.com/metalpackaging>



Join the Facebook Fan Page:

[Metal Packaging – the Next 200 Years](#)

About Empac

Empac brings together producers of rigid metal packaging and their national associations to defend the interests and promote the benefits of metal packaging in Europe. From food cans to aerosols, beer kegs to paint tins, the industry takes into account about 200 plants and more than 50,000 people who produce approximately 70 billion units a year, representing up to a fifth of Europe's packaging industry by turnover.